

Names and Faces

Mother/daughter team tops at Anderson firm

Carrie and Ginny LaPenta were the top sales people for September at Anderson Group Real Estate.

The certified property managers carried 120 properties.

Nola Anderson broker/owner for the firm, said they have an aggressive marketing program for their listings.

“Carrie holds her Broker Associates License,” said Anderson. “Carrie creates customized, imaginative and persuasive campaigns”, said Anderson.

“For prospective purchasers, she expertly selects onle appropriate properties and often matches buyer and seller within one day. Carrie researches the real estate market each day in order to present realistic options to her clients. By frequently previewing properties and maintaining alliances with local Realtors® through MLS meetings, she often can provide buyers early access to promising opportunities”, said Anderson.

Carrie LaPenta was graduated from Fountain Hills High School and received a Bachelor of Science degree in geology from Arizona State University.

She has experience in environmental clean up, project design and implementation and geo-

graphic information systems.

Realtor®
Ginny LaPenta entered the real estate market after a 35-year corporate career in human resources, concentrating in



strategic planning, contract negotiations and dispute resolution.

Anderson said those skills are Ginny’s greatest assets in bringing a real estate transaction to a final close.

“Selling your home at the highest price to a qualified buyer is her mission. Integrity, compassion and caring for people who are selling their homes as they move to the next stage of their lives and introducing new potential owners to that same property are the skills needed to provide smooth transitions for both buyer and seller”, said Anderson.

The LaPentas can be contacted at the Anderson Group office in Safeway Center. Their office telephone number is 837-1331, ext 212 or by cell, 227-6315 or 837-5542. Web site is

www.rentalsinfountainhills.com